

Our nation's Veterans deserve far more than one day of gratitude.

Get your company or employees involved in Boot Campaign's annual Boot Salute to honor all who served between November 1 and Veterans Day, November 11.

# **IDEAS TO GET INVOLVED:**

- DONATE IN-KIND GIFT(S) TO OUR SILENT AUCTION
- LACE UP YOUR EMPLOYEES IN OUR COMBAT BOOTS OR RED FRIDAY SHIRTS
- CREATE A UNIQUE EVENT OR DIGITAL FUNDRAISER
- DONATE A PORTION OF PROCEEDS OR COLLECT DONATIONS
- ADD BOOT CAMPAIGN TO YOUR EMPLOYEE GIVING OPTIONS

### WHO TO CONTACT:

Lindsey Lott & Jessica Saddler donations@bootcampaign.org



## **FACTS**



FOUNDED IN 2009 BY 5 TEXAS WOMEN TO SHOW GRATITUDE AND APPRECIATION FOR VETERANS & ACTIVE DUTY MILITARY



OVER 600 CELEBRITIES ALONG WITH COUNTLESS CIVILIANS AND PATRIOTS HAVE JOINED OUR #LACEUPAMERICA MOVEMENT



IN 2024 OUR PROGRAMS IMPACTED 2,410 VETERANS AND MILITARY FAMILIES FROM 48 STATES - AT ZERO COST TO THEM



ON AVERAGE, EIGHTY-EIGHT CENTS OF EVERY DOLLAR SPENT SUPPORTS BOOT CAMPAIGN'S MISSION-DRIVEN PROGRAMS.



## **CREDENTIALS**









# ABOUT BOOT CAMPAIGN

**OUR MISSION:** To unite Americans to honor and restore the lives of Veterans and military families through individualized, life-improving care.

**HOW WE DO IT:** Provide personalized care for Veterans and their families. Our goal is to treat the root cause of hidden wounds of war or ease financial strain to produce quantifiable, longlasting and life-changing results.

**WHY WE DO IT:** It's our duty as Americans to care for every man and woman who laces up their boots to defend our freedom. We want Veterans of any era and every branch to hear and feel one thing loud and clear: YOU MATTER, your service and sacrifice matters and will not be forgotten, not now and not ever.