

MILITARY APPRECIATION MONTH

BOOT CAMPAIGN

May is Military Appreciation Month, and we want YOU to join us and patriots across the country to honor all who have laced up in service by showing appreciation.

IDEAS TO GET YOUR COMPANY INVOLVED:

Boot Campaign is committed to building a collaborative and creative event to engage employees and your company. Let's customize it for you and your group!

- Wear your appreciation by lacing up your employees in our combat boots or R.E.D. (Remember Everyone Deployed) Friday patriotic tees.
- Create a virtual fundraising challenge between coworkers or friends.
- Host an appreciation event to show Veterans in your company you are grateful for them. The event can be free or include something like a Bake Sale to fundraise.



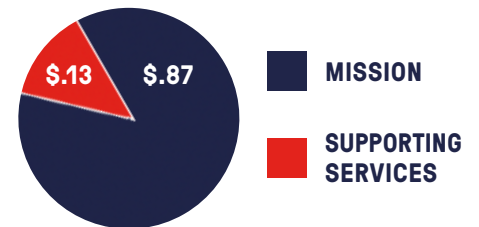
WHO TO CONTACT:

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FACTS

- FOUNDED IN 2009 BY 5 TEXAS WOMEN TO SHOW GRATITUDE AND APPRECIATION FOR VETERANS & ACTIVE DUTY MILITARY
- OVER 600 CELEBRITIES AND COUNTLESS AMERICANS HAVE JOINED OUR #LACEUPAMERICA AND #YOUMATTER MOVEMENTS
- IN 2024 OUR PROGRAMS IMPACTED 2,410 VETERANS & MILITARY FAMILIES MEMBERS FROM 48 STATES - AT ZERO COST TO THEM

ON AVERAGE, EIGHTY-SEVEN CENTS OF EVERY DOLLAR DONATED TO BOOT CAMPAIGN GOES BACK TO OUR MISSION-DRIVEN PROGRAMS.



CREDENTIALS



ABOUT BOOT CAMPAIGN

OUR MISSION: To unite Americans to honor and restore the lives of Veterans and military families through individualized, life-improving care.

HOW WE DO IT: Provide personalized care for Veterans and their families. Our goal is to treat the root cause of hidden wounds of war or ease financial strain to produce quantifiable, long-lasting and life-changing results.

WHY WE DO IT: It's our duty as Americans to care for every man and woman who laces up their boots to defend our freedom. We want Veterans of any era and every branch to hear and feel one thing loud and clear: YOU MATTER, your service and sacrifice matters and will not be forgotten, not now and not ever.

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www.bootcampaign.org |